

## Outline

### Getting Started: How to Optimize the Early CBT Sessions

Principles of CBT – Establish roles and goals  
How to socialize your client to the CBT Session structure  
Getting your client to complete homework  
What not to do (reassurance, rabbit hole)  
Tools for goal setting  
Begin with the end in mind: Termination considerations

### Assessment and Treatment Planning: Set the Stage for Successful Treatment

Diagnosis – why it's important  
Key questions to ask at intake  
Assessment forms – where to find them  
Teach your clients to use a notebook  
Using a SUDS scale

### Anxiety and the Brain: What Every Client Needs to Know

Why this is a pivotal point of treatment  
Simple ways to teach clients about anxiety and the brain  
The role of avoidance and safety behaviors  
Medication-what is helpful and what is not

### The Art of Exposure and Response Prevention (ERP)

Help clients ride the wave of anxiety  
Create a fear hierarchy using SUD scales  
How to set up an exposure  
Strategies to handle resistance to exposure  
What NOT to do and why

### Cognitive Therapy: Change the Way Clients Think about Thinking

Empower clients to choose how to interpret their thoughts  
Utilize values clarification to motivate change  
Challenge distortions and core beliefs that get in the way of change  
The role of mindfulness in anxiety treatment

### Family Involvement: Teach Loved Ones to be a Part of the Solution

Help families learn healthier ways to talk back to anxiety  
Teach how to respond without reassuring  
Challenge loved ones to face their own fears

### Phobias and OCD: Exposure and Response Prevention in Action

Identify OCD's tricks  
Strategies for the most common phobias (heights, spiders, small spaces and more!)  
How to get comfortable with extreme exposures  
Vomit phobia, fear of harm, contamination, obsessive thoughts, sexual obsession  
Identify your own obstacles to successful ERP  
Get out of the office!  
When and how to use imaginary scripts  
Demonstrations and practice

### Panic Disorder: Interoceptive Exposure Techniques That Work

Why deep breaths aren't enough  
Practice breathing to increase CO2  
Identify the fear in panic  
How to induce symptoms of panic to build tolerance of discomfort  
Strategies for choosing a panic behavior to replicate

### Social Anxiety: Paradoxical Treatment Interventions that Get Results

Going after embarrassment  
Tools to practice mindfulness during conversations  
Build clients' "I can handle it" muscle  
Help clients improve insight about their fears  
How to remove safety behaviors in social situations

### Generalized Anxiety Disorder (GAD) and Worry: Helping Our Clients Live in the Present

Challenge the belief that "I won't be able to handle it"  
Understand worry as a compulsion  
Skills to help clients handle distressing thoughts/feelings  
Mindfulness to get out of the future and into the present  
Write worry scripts, assign time for worry, chase after worry

### Kids with Anxiety: Playing with Fear

Special considerations when working with children  
School refusal, contamination, bad thoughts, PANS/PANDAS  
Add play to your treatment plan  
Strategies for age appropriate interventions  
Teach kids to talk back to their fears  
How to handle parent resistance/therapy interference

### Termination and Relapse Prevention

Develop a client wellness plan that sticks  
Help clients identify red flags for future struggles  
Teach clients to do ongoing exposures  
Establish a plan for when to return to therapy  
Risks and limitations of the research

### Learning Objectives can be viewed at [pesi.com/webcast/87140](http://pesi.com/webcast/87140)

#### Live Webinar Schedule - both days (Times listed in Central)

**8:00** Program begins  
**11:50-1:00** Lunch Break  
**4:00** Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).  
Actual lunch and break start times are at the discretion of the speaker.  
A more detailed schedule is available upon request.

Are you looking to gain new clients or showcase your expertise?

Stand out with a **FREE listing** on [therapist.com](http://therapist.com) today!

Register for FREE when you go to: [therapist.com/free](http://therapist.com/free)



**Group Training Solutions Made Easy!**

- ONLINE or in-person
- Customizable
- Easy remote access
- From 5 to 5000
- CE hours available

[www.pesi.com/inhouse](http://www.pesi.com/inhouse)



NON-PROFIT ORGANIZATION  
U.S. POSTAGE PAID  
EAU CLAIRE, WI  
PERMIT NO. 32729

PESI, Inc.  
P.O. Box 1000  
Eau Claire, WI 54702-1000

# 2-Day Anxiety Certification Course

Integrate CBT with Exposure and Response Prevention for Treatment of GAD, Panic Disorder, OCD, Social Anxiety, & Phobias

## LIVE Interactive Webinar

**Thursday & Friday, June 2 & 3, 2022**

**BONUS!** – Registration includes FREE on-demand access for 3 months.



REGISTER NOW:  
[pesi.com/webcast/87140](http://pesi.com/webcast/87140)



A NON-PROFIT ORGANIZATION CONNECTING KNOWLEDGE WITH NEED SINCE 1979

Live Online Certification Training

# 2-Day Anxiety Certification Course

Integrate CBT with Exposure and Response Prevention for Treatment of GAD, Panic Disorder, OCD, Social Anxiety, & Phobias

Featuring  
**Kimberly Morrow, LSCW & Elizabeth Spencer, M.S.W., LCSW-C**  
Award Winning Experts and Authors in Anxiety and OCD



**Limited Time Offer**  
Your Certification Application Fee  
(\$99 value!) Included - On PESI! See details inside

## Live Interactive Webinar

**Thursday & Friday, June 2 & 3, 2022**

**BONUS!** – Registration includes FREE on-demand access for 3 months.

REGISTER NOW: [pesi.com/webcast/87140](http://pesi.com/webcast/87140)

## 2-Day Anxiety Certification Course

Do you feel overwhelmed by the severity of your client's anxiety symptoms?

Does their need to seek reassurance and perform compulsions prevent them from moving forward in therapy? You are not alone if you find your clients experiencing the same frightening symptoms after several therapy sessions, if they get stuck on the "why's" of anxiety, or if they are unable to take meaningful action against their anxiety.

Join award winning experts in anxiety and OCD—Kimberly Morrow, LCSW & Elizabeth Spencer, LCSW-C—for this intensive **2-Day Anxiety Certification Course** to learn the gold standard of care for treating GAD, Panic Disorder, OCD, Social Anxiety, and Phobias. **You'll learn to skillfully integrate CBT with Exposure and Response Prevention (ERP) to climb over obstacles in therapy and gain confidence in your ability to treat the most symptomatic, anxious clients on your caseload.**

In this intensive **2-Day Anxiety Certification Course**, you'll reap the benefits of Morrow and Spencer's expertise as well as their friendly and passionate approach to teaching CBT with ERP.

**You'll start seeing real results with these cutting-edge CBT and ERP interventions, that give you:**

- Ways to help clients face their triggers and change their relationship with fear
- Strategies to manage your own fears about treating your anxious clients
- Methods to use exposure therapy in meaningful, successful ways
- Specific strategies for Panic Disorder, phobias, OCD and social anxiety

Packed with videos, case examples, and opportunities to practice and build skills confidently, you'll walk away with strategies you can use the very next day!

Best of all, upon completion of this live training, you'll be eligible to become a **Certified Clinical Anxiety Treatment Professional (CCATP)** through Evergreen Certifications. Certification lets colleagues, employers, and clients know that you've invested the extra time and effort necessary to understand the complexities of anxiety counseling. Professional standards apply. Visit [www.evergreencertifications.com/CCATP](http://www.evergreencertifications.com/CCATP) for details.

Don't miss this opportunity to grow your confidence and your practice while helping your clients get their lives back! **REGISTER NOW!**

### Target Audience:

Social Workers • Psychologists • Counselors • Marriage and Family Therapists • Physicians  
Case Managers • Addiction Counselors • Therapists • Other Mental Health Professionals



**Risk Free Purchase!** PESI stands by our trainings and we have a 100% satisfaction guarantee. If you are not satisfied, please contact our customer service team at [www.pesi.com/info](http://www.pesi.com/info) or 800-726-3888 and we will make it right.

### PESI Offers Group Discounts!

To save on groups of 5 or more, contact us at [www.pesi.com/info](http://www.pesi.com/info)!

**Questions?** Visit our FAQ page at [www.pesi.com/faq](http://www.pesi.com/faq) or contact us at [www.pesi.com/info](http://www.pesi.com/info).

**Have a seminar idea? A manuscript to publish?** The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact **Josh Becker** at [jbecker@pesi.com](mailto:jbecker@pesi.com) or call 715-855-6363.

## CERTIFICATION MADE SIMPLE!



- **No hidden fees – PESI pays for your application fee (a \$99 value)\*!**
- **Simply complete this live event and the post-event evaluation included in this training, and your application to be a Certified Clinical Anxiety Treatment Professional (CCATP) through Evergreen Certifications is complete.\***

Attendees will receive documentation of CCATP certification from Evergreen Certifications 4 to 6 weeks following the program.

\*Professional standards apply. Visit [www.evergreencertifications.com/CCATP](http://www.evergreencertifications.com/CCATP) for professional requirements.

## Meet Your Speakers

**Kimberly Morrow, LCSW**, is a licensed clinical social worker in private practice in Erie, Pennsylvania. Graduating from Memphis State University with a Master's in psychology and the University of Wisconsin-Milwaukee with a Master's in social work, Kimberly is a compassionate therapist, an anxiety expert, and a national speaker. She has been specializing in treating people with anxiety and OCD for over 25 years and teaching other professionals how to treat anxiety for over 15 years.

Speaker Disclosure:

Financial: Kimberly Morrow is in private practice. She is an author for PESI Publishing and receives royalties. Ms. Morrow receives a speaking honorarium from PESI, Inc. She has no relevant financial relationships with ineligible organizations.

Non-financial: Kimberly Morrow is a member of the National Association of Social Workers.

**Elizabeth DuPont Spencer, M.S.W., LCSW-C**, is a licensed clinical social worker and board approved supervisor. Trained as a cognitive behavioral therapist using exposure and response prevention for anxiety disorders, obsessive compulsive disorder and depression, she has been in private practice for 25 years, working with children, adolescents and adults. Elizabeth is a member of the International Obsessive Compulsive Foundation (IOCDF), the National Association of Social Workers (NASW) and of the Anxiety and Depression Association of America (ADAA).

Speaker Disclosure:

Financial: Elizabeth DuPont Spencer is in private practice. She is an author for PESI Publishing and receives royalties; and for John Wiley & Sons, Inc., and receives royalties. Ms. DuPont Spencer receives a speaking honorarium from PESI, Inc. She has no relevant financial relationships with ineligible organizations.

Non-financial: Elizabeth DuPont Spencer is a member of the Anxiety and Depression Association of America; the International Obsessive Compulsive Foundation; and the National Association of Social Workers.

To view the full bio, visit [www.pesi.com/webcast/87140](http://www.pesi.com/webcast/87140)

## CE CREDITS AVAILABLE FOR LIVE WEBINAR

This continuing education activity is designed to meet state board requirements for the following professionals: **Addiction Counselors, Counselors, Marriage and Family Therapists, Physicians, Psychologists, and Social Workers.**

For specific credit approvals and details, visit [www.pesi.com/webcast/87140](http://www.pesi.com/webcast/87140)

**National CE Credit Approvals For Live Webinar**  
Credits listed are for full attendance at the live webinar only. The CE certificate can be downloaded/printed after completing the webinar and passing the online post-test evaluation (80% passing score). Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.



PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

This program is Approved by the National Association of Social Workers (Approval # 886759332-3248) for 12.5 Social Work continuing education contact hours.



PESI, Inc., #1062, is approved to offer social work

continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2020 - January 27, 2023. Social Workers completing this course receive 12.5 Clinical continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

**Self-study credit:** To check availability for your profession, go to [www.pesi.com](http://www.pesi.com) or call 800-726-3888 with your licensing board to verify acceptance of self-study credit for license renewal.

\*Content and materials in this course may include interventions and modalities that are beyond the authorized practice of your profession. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Kids, PESI Rehab and Psychotherapy Networker.

Earn up to **12.5 CE Hours** for one low price!

# SIGN UP-TODAY!

## Choose your Learning Experience!

PESI offers multiple formats to fit your CE needs

**Register Online at: [pesi.com/webcast/87140](http://pesi.com/webcast/87140)**

### Live Interactive Webinar (Option 1)

June 2 & 3, 2022 [PWZ87139]

**\$439.99** tuition

8am Central time

**Live Webinar Experience:**

- Participate live in real-time while connecting and collaborating with peers
- Ask the presenter your questions
- Earn a live CE certificate

**FREE BONUS:** Replay on-demand access for 90-days after webinar

\*Live CE is only available when viewed live

**Get a Group Discount!** Contact us at [pesi.com/info](http://pesi.com/info) to save for groups of 5 or more

### On-Demand Digital Seminar (Option 2)

**\$439.99** [POS054525]

**Digital Seminar Experience:**

- Learn at your own pace with 24/7 access from your PESI account
  - Access to the program materials
  - Enjoy lifetime on-demand access
  - Earn a self-study CE certificate
- CE hours and approvals may vary from live event. Visit [www.pesi.com](http://www.pesi.com) or call 800-726-3888 to check for availability.

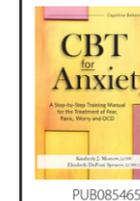
### DVD (Option 3)

**\$439.99** [RNV054525]

**DVD Experience:**

- Self-study CE certificate available
- CE hours, approvals and cost of CE Certificates may vary from live event. Visit [www.pesi.com](http://www.pesi.com) or call 800-726-3888 to check for availability and pricing

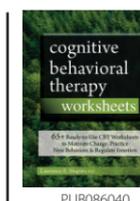
## Recommended Reading:



**CBT for Anxiety**  
*A Step-By-Step Training Manual for the Treatment of Fear, Panic, Worry and OCD*  
Kimberly Morrow, LCSW & Elizabeth DuPont Spencer, M.S.W., LCSW-C

~~\$24.99~~ **\$19.99\***

PUB085465



**Cognitive Behavioral Therapy Worksheets**  
*65+ Ready-to-Use CBT Worksheets to Motivate Change, Practice New Behaviors & Regulate Emotion*  
Lawrence E. Shapiro, Ph.D.

~~\$26.99~~ **\$19.99\***

PUB086040

\*Discount Included with purchase of the Webinar

### OTHER WAYS TO REGISTER

Phone: 800-726-3888

Fax: 800-554-9775

Mail: PESI, Inc.  
PO Box 1000

Eau Claire, WI 54702-1000

\*If mailing/faxing registration, find form at [www.pesi.com/form](http://www.pesi.com/form) or call 800-726-3888

### ADA NEEDS

We would be happy to accommodate your ADA needs; Please notify us at time of registration.

### QUESTIONS

Visit [pesi.com/faq](http://pesi.com/faq) or contact us at [pesi.com/info](http://pesi.com/info)

### TAXES AND SHIPPING

Taxes and shipping apply where applicable, see website for details



©2022

For all credit approvals and details, visit: [www.pesi.com/webcast/87140](http://www.pesi.com/webcast/87140)