

### SPECIAL SECTION FOR AUTHORS & PUBLISHERS

## **Psychotherapy Networker's**



BookShelf – our exciting showcase for promoting books, authors, and publishers <u>ONLINE</u> to a worldwide audience of mental health professionals with a special <u>PRINT</u> edition in our <u>Symposium Program</u>.

### PSYCHOTHERAPY NETWORKER 2020 SYMPOSIUM PROGRAM

Mailing to 100,000 therapists in November 2019

www.psychotherapynetworker.org

Mike McKenna, Advertising Director

mmckenna@psychnetworker.org / books@psychnetworker.org

(888) 396-1257 / (202) 885- 5277

Fax: (202) 537-6869

Sharon Sanders, Senior Advertising Sales Manager

(715) 855-5238

ssanders@psychnetworker.org / books@psychnetworker.org

PRINT + ONLINE EDITION copy due: October 4, 2019



# **BookShelf**

### Special Print and Online Advertising Promotion for AUTHORS & PUBLISHERS

Promote your titles in the field's most widely-distributed conference program and Online for 12 months

## AUTHORS & PUBLISHERS RATE

We make it easy and affordable (We do the typesetting!)

# Books	PRINT Edition	PRINT + ONLINE (price per ad)	ONLINE ONLY (price per ad)	ONLINE ad includes
1 – 2 books	1/5 page: (100 words)	12 months Online + Print Edition = <u>\$575</u>	12 months Online only= <u>\$120</u>	Up to 200 words with book cover + URL Author/Publisher provides one free book for Monthly Giveaway Contest
3 – 5 books	1/5 page: (100 words)	12 months Online + Print Edition = <u>\$535</u>	12 months Online only= <u>\$120</u>	Up to 200 words with book cover + URL Author/Publisher provides one free book for Monthly Giveaway Contest
6 – 11 books	1/5 page: (100 words)	12 months Online + Print Edition = \$ <u>495</u>	12 months Online only= <u>\$120</u>	Up to 200 words with book cover + URL Author/Publisher provides one free book for Monthly Giveaway Contest
12+ books	1/5 page: (100 words)	12 months Online + Print Edition = <u>\$475</u>	12 months Online only= <u>\$120</u>	Up to 200 words with book cover + URL Author/Publisher provides one free book for Monthly Giveaway Contest



### **BookShelf RESERVATION FORM for 2020**

**YES**, please reserve the following for me (check boxes):

PRINT edition (appears in the Symposium Program) + 12-month ONLINE:

□ 1/5 page (1-2 book rate): \$575 x ŀ	books = <u>\$</u>	Send to:	
		Mike McKenna /	
🗆 1/5 page (3-5 book rate): \$535 x ł	000ks = <u>\$</u>	Sharon Sanders	
		Advertising	
□ 1/5 page (6-11 book rate): \$495 x	Psychotherapy Networker		
	<u> </u>	5135 MacArthur Blvd. NW	
		Washington, DC 20016	
□ 1/5 page (12+ book rate): \$475 x	$DOOKS = \underline{S}$	PH: (202) 885-5277 or	
ONLINE ONLY edition (12 months):	(888) 396-1257		
ONEINE ONET Edition (12 months).		mmckenna@psychnetworker.org	
		ssanders@psychnetworker.org	
□ # books = x \$120 = Total = <u>\$</u>		or FAX: (202) 537-6869	
Company:	Contact:		
Street address:			
City/State/Zip:			
Email Address:	Phone:		
Signature: Date:			
Check is in the mail for payment in full			
□ Charge for payment in full to: ○AmEx (	Visa O MasterCard	I $\bigcirc$ Discover	
	_	20	
Account #	Exp.	SC:	