

# Psychotherapy

N E T W O R K E R

## Treatment & Recovery

### PROGRAMS ANNUAL DIRECTORY

Reserve by October 4, 2019 to appear in PRINT as well as ONLINE.

90% of Networker readers make recommendations to clients seeking treatment and recovery. To help them find the best match for their clients, we've launched an **ONLINE DIRECTORY** to make searching for the right treatment facilities as easy and comprehensive as possible.

This Online Directory presents a prime opportunity to **promote your treatment/recovery facility** to a worldwide network of therapists and their clients in the U.S. and Canada.

**Search by:** State/Province or Keyword

*Psychotherapy Networker* is a nonprofit educational organization dedicated to offering practical guidance, creative inspiration, and community support to therapists around the world.

We publish an award-winning bimonthly magazine with a paid circulation of 40,000 subscribers, and host a unique annual Symposium attended by over 4,000 therapists each Spring.

In addition, 65,000 therapists visit our website each month to access a wealth of information on mental health issues:

[www.psychonetwarker.org](http://www.psychonetwarker.org)

Contact: Mike McKenna, Advertising Director  
(888) 396-1257 / (202) 885-5277  
[mmckenna@psychonetwarker.org](mailto:mmckenna@psychonetwarker.org)

# Treatment & Recovery

## PROGRAMS ANNUAL DIRECTORY

(Advertising Deadline: October 4, 2019)

STANDARD	PREMIUM	TILE ADS
<ul style="list-style-type: none"> <li>• 12-month ONLINE Logo + 250 words</li> <li>• Annual Print Edition* Logo + 90 words</li> </ul>	<ul style="list-style-type: none"> <li>• 12-month ONLINE Logo + 500 words</li> <li>• Annual Print Edition* Logo + 180 words</li> </ul>	On each T&R page Medium Rectangle 300 pixels wide x 250 pixels high
<ul style="list-style-type: none"> <li>• Up to 4 live links within description</li> </ul>	<ul style="list-style-type: none"> <li>• Up to 10 live links within description</li> </ul>	1-month \$95
<ul style="list-style-type: none"> <li>• ONLINE (250 words)</li> <li>• Print Edition* (90 words)</li> </ul>	<ul style="list-style-type: none"> <li>• ONLINE (500 words)</li> <li>• Print Edition* (180 words)</li> </ul>	6-months \$500
\$695 TOTAL ONLINE + Print Edition*	\$1125 TOTAL ONLINE + Print Edition*	12-months \$950

*\*Print Edition directory advertising listing:*

- *Annual Guide to Treatment & Recovery Programs appearing in the 2020 Symposium Program (mails to 100,000 therapists in late November 2019)*

*Note: \$100 discount off each for the 2nd, 3rd +4th facility*

*Example:*

<b>Standard</b>	<b>Premium</b>
#1: \$695	#1: \$1,125
#2: \$595	#2: \$1,025
#3: \$495	#3: \$925
#4 or More: \$395	#4 or More: \$825
Total for 4: \$2,180	Total for 4: \$3,900

# Treatment & Recovery

## PROGRAMS ANNUAL DIRECTORY Advertising Reservation Form

# 90%

of Networker readers make  
recommendations to clients  
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Our ONLINE DIRECTORY makes  
searching for the right treatment  
facilities as easy and comprehensive  
as possible.

Our Online Directory presents a  
prime opportunity to promote your  
treatment/recovery facility to a  
worldwide network of therapists and  
their clients in the U.S. and Canada.

Reservations are now  
being accepted!



Please select one of the following:

### STANDARD

☐ \$695 Online + Print

### PREMIUM

☐ \$1125 Online + Print

☐ **TILE AD** for \_\_\_\_\_ months

**\$95/month**

**See Pricing Chart for Frequency Discounts**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

☐ Check is in the mail for payment in full

☐ Charge full payment to: ☐ AmEx ☐ Visa ☐ MasterCard ☐ Discover

Account # \_\_\_\_\_ Exp. \_\_\_\_\_ SC \_\_\_\_\_

### LISTINGS

Standard: 12-month listing  
Logo + 250 words for ONLINE  
90 words for PRINT

Premium: 12-month listing  
Logo + 500 words for ONLINE  
180 words for PRINT

### Online Advertisement

Tile Ad: Medium Rectangle on each  
Treatment & Recovery page  
300 pixels wide x 250 pixels high  
(See Pricing Chart for details)

Reservations & Copy Due:  
October 4, 2019

To reserve your spot in the Directory  
please fax completed form to  
(202) 537-6869 or scan & send to  
[mmckenna@psychnetworker.org](mailto:mmckenna@psychnetworker.org)

Mike McKenna  
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Questions: please call (888) 396-1257  
Or email [mmckenna@psychnetworker.org](mailto:mmckenna@psychnetworker.org)