

Psychotherapy

N E T W O R K E R

Treatment & Recovery

PROGRAMS ANNUAL DIRECTORY

Reserve by September 20, 2018 to appear in PRINT as well as ONLINE.

90% of Networker readers make recommendations to clients seeking treatment and recovery. To help them find the best match for their clients, we've launched an **ONLINE DIRECTORY** to make searching for the right treatment facilities as easy and comprehensive as possible.

This Online Directory presents a prime opportunity to **promote your treatment/recovery facility** to a worldwide network of therapists and their clients in the U.S. and Canada.

Search by: State/Province or Keyword

Psychotherapy Networker is a nonprofit educational organization dedicated to offering practical guidance, creative inspiration, and community support to therapists around the world.

We publish an award-winning bimonthly magazine with a paid circulation of 40,000 subscribers, and host a unique annual Symposium attended by over 4,000 therapists each Spring.

In addition, 65,000 therapists visit our website each month to access a wealth of information on mental health issues:

www.psychonetwoker.org

Contact: Mike McKenna, Advertising Director
(888) 396-1257 / (202) 885-5277
mmckenna@psychonetwoker.org

Treatment & Recovery

PROGRAMS ANNUAL DIRECTORY

(Advertising Deadline: September 20, 2018)

STANDARD	PREMIUM	TILE ADS
<ul style="list-style-type: none"> • 12-month ONLINE Logo + 250 words • Annual Print Edition* Logo + 90 words 	<ul style="list-style-type: none"> • 12-month ONLINE Logo + 500 words • Annual Print Edition* Logo + 180 words 	On each T&R page Medium Rectangle 300 pixels wide x 250 pixels high
<ul style="list-style-type: none"> • Up to 4 live links within description 	<ul style="list-style-type: none"> • Up to 10 live links within description 	1-month \$95
<ul style="list-style-type: none"> • ONLINE (250 words) • Print Edition* (90 words) 	<ul style="list-style-type: none"> • ONLINE (500 words) • Print Edition* (180 words) 	6-months \$500
\$695 TOTAL ONLINE + Print Edition*	\$1125 TOTAL ONLINE + Print Edition*	12-months \$950

*Print Edition directory advertising listing:

- Annual Guide to Treatment & Recovery Programs appearing in the 2019 Symposium Program (mails to 100,000 therapists November 2018) - only 24 positions available

Note: \$100 discount off each for the 2nd, 3rd +4th facility

Example:

Standard	Premium
#1: \$695	#1: \$1,125
#2: \$595	#2: \$1,025
#3: \$495	#3: \$925
#4 or More: \$395	#4 or More: \$825
Total for 4: \$2,180	Total for 4: \$3,900

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Advertising Reservation Form

90%

of Networker readers make recommendations to clients seeking treatment and recovery

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Our Online Directory presents a prime opportunity to promote your treatment/recovery facility to a worldwide network of therapists and their clients in the U.S. and Canada.

Reservations are being accepted!



Please select one of the following:

STANDARD

\$695 Online + Print

PREMIUM

\$1125 Online + Print

TILE AD for _____ months

\$95/month

See Pricing Chart for Frequency Discounts

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

SIGNATURE _____ DATE _____

Check is in the mail for payment in full

Charge full payment to: AmEx Visa MasterCard Discover

Account # _____ Exp. _____ SC _____

LISTINGS

Standard: 12-month listing
Logo + 250 words for ONLINE
90 words for PRINT

Premium: 12-month listing
Logo + 500 words for ONLINE
180 words for PRINT

Online Advertisement

Tile Ad: Medium Rectangle on each
Treatment & Recovery page
300 pixels wide x 250 pixels high
(See Pricing Chart for details)

Reservations & Copy Due:
September 20, 2018

To reserve your spot in the Directory
please fax completed form to
(202) 537-6869 or scan & send to
mmckenna@psychnetworker.org

Mike McKenna
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Washington, DC 20016

Questions: please call (888) 396-1257
Or email mmckenna@psychnetworker.org