

# Psychotherapy

NETWORKER



*A Great Promotional Tool*

Psychotherapy Networker's Online Interactive

# Workshop Finder

An Exciting Way  
to **PROMOTE** your **EVENTS**  
to mental health professionals  
around the world!

**It's EASY and AFFORDABLE!**

[www.WorkshopFinder.org](http://www.WorkshopFinder.org)



## BENEFITS for WORKSHOP FINDER Advertisers:

Promote your LIVE events in Psychotherapy Networker's online WORKSHOP FINDER and your listings will reach:

- Over 60,000 unique visitors a month to our website [psychotherapynetworker.org](http://psychotherapynetworker.org)
- Over 90,000 Networker Week in Review eNewsletter subscribers

### **Affordable pricing:**

- \$95-\$375 for one event or as low as \$50/event for promoting your events to a worldwide audience of mental health professionals

### **Your ad stays ONLINE until the first day of your event has passed**

Psychotherapy Networker's 12-month look-ahead WORKSHOP FINDER includes at no extra charge:

- Listing in one of five categories: Addictions; Anxiety, Depression, Grief & Trauma; Couples, Kids, Families & Sexuality; Mind, Body & Brain; Personal & Professional Development
- Listings by region or state
- Placement in Event Sponsors Search
- FREE Keyword search
- All event listings are interactive – visitors can:
  - Add your events to their personal calendars
  - Set email and text message reminders
  - Forward events to friends

### **SEE ATTACHED EVENT LISTING PRICE OPTIONS**

**Get ready to promote ALL your events!**

Contact: Mike McKenna, Advertising Director  
(888) 396-1257 or (202) 885-5277

[events@psychnetworker.org](mailto:events@psychnetworker.org)

[www.WorkshopFinder.org](http://www.WorkshopFinder.org)



## WORKSHOP FINDER *(PRICING as of May 1, 2017)*

PER EVENT LISTING					
	1 Event	6 Events	12 Events	18 Events	24 Events
<b>Standard Listing</b> <i>(up to 250 words)</i>	\$95	\$85 each	\$75 each	\$65 each	\$50 each
<b>Featured Event*</b> <i>(up to 500 words, Includes Logo)</i>	\$375 for 3 Months				

*\*Appears on most web pages on Networker web site. Limit: One Featured Event Per Organization*

### TILE ADS *(Right Column on each page)*

\$125/month – Medium Rectangle  
 (300 pixels wide x 250 pixels high)  
 Send in JPEG format, 75 KB max, no animation

- Contract Year starts on date booked
- Listings stay up until event date is past
- Featured Event listings appear in larger font & promoted on website
- One category listing per event, extra charge for additional categories

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